

## Spring-Ford Area School District

### School Year 2014-2015 Fundraising in Schools

School fundraisers are included in the new Smart Snack Standards. A fundraiser is considered an event that includes an activity which currency/token/tickets, etc. are exchanged for the sale/purchase of a product in support of the school or school-related activities. Examples include: bake/pretzel/ beverage/candy bar sales where profits are used to support a school-sponsored club or activity, such as the school band or sports team.

The PA Department of Education has determined for the 2014-2015 SY that a **maximum** of:

- five exempt fundraisers will be permitted in each elementary and middle school building per year
- ten exempt fundraisers will be permitted in each high school building per year. Each fundraiser may not exceed one school week.

Exemptions only apply to fundraisers that do not meet the requirements for foods sold in school in the Smart Snack Standards. Non-food fundraisers and food fundraisers that meet the requirements of the Smart Snack Standards do not require an exemption. **Exempt fundraisers may not be sold in the food service areas during the meal period.** Additionally, the Smart Snack Standards only apply to foods sold to students during the school day. Therefore, the Smart Snack Standards are not applicable to fundraisers that take place after the school day (i.e., fundraisers where a brochure is sent home, such as frozen pizzas, subs/sandwiches). After the school day is defined as ½ hour after classes dismiss for the day.

#### Impact on Schools

**All parts of the school selling food to students during the school day have a role in meeting the new standards.** Food and beverage sold in schools as fundraisers must meet the Smart Snack Standards. Fundraiser foods or beverages may not be sold in competition with school meals in the food serving areas during the meal service. The Smart Snack Standards do **not** apply to foods brought into the school by parents or other groups that are provided to student, not sold (i.e. birthday parties, special events).

#### Compliance

Principals will be required to communicate and enforce the competitive snack standards in their buildings. This includes all staff, teachers and school supporters who sell competitive foods in school during the school day. **Schools must keep a record of all exempt fundraisers to assure they are not exceeding the yearly limits.** Fundraising records must be kept on file for 4 years and made available upon request. The Pennsylvania Department of Education (PDE) is responsible for monitoring compliance to the Federal competitive food standards. During school Year 2014-2015 PDE will be conducting an Administrative Review of the District, which will include monitoring of competitive food sales in schools.