

***Blue and Gold  
Sponsor  
\$4,350  
per semester***

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- ◆ Recognition of sponsorship on all Spring-Ford televised shows
- ◆ Scrolling advertisement at Coach McNelly Stadium
- ◆ High school gymnasium advertising
- ◆ Recognition in all Educational Foundation publications and at events
- ◆ Inclusion on District website as a sponsor

***Ram Sponsor  
\$3,350  
per semester***

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- ◆ Scrolling advertisement at Coach McNelly Stadium
- ◆ High school gymnasium advertising
- ◆ Recognition in all Educational Foundation publications and at events
- ◆ Inclusion on District website as a sponsor



The Spring-Ford Area School District reserves the right to enter into sponsor partnerships with requesting sponsors.

Up to fifty percent of your donation may be designated.

**Spring-Ford Area  
School District**

**Partnership  
Program**



Spring-Ford Area School District  
Office of the Superintendent  
857 South Lewis Road  
Royersford, PA 19468

Phone: 610-705-6220  
Fax: 610-705-6244

[www.spring-ford.net](http://www.spring-ford.net)



**Spring-Ford  
Sponsor  
\$5,000  
per semester**

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- ♦ Recognition of sponsorship on all Spring-Ford televised shows
- ♦ Recognition of sponsorship in all District publications
- ♦ Scrolling advertisement at Coach McNelly Stadium
- ♦ High school gymnasium advertising
- ♦ Recognition in all Educational Foundation publications and events
- ♦ Inclusion on District website as a sponsor



**Community Sponsor  
\$2,100  
per semester**

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- ♦ Recognition of sponsorship on all Spring-Ford televised shows
- ♦ Scrolling advertisement at Coach McNelly Stadium
- ♦ High school gymnasium advertising



**A La Carte Options  
per semester**

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- ♦ Recognition of sponsorship on all Spring-Ford televised shows - \$1,200
- ♦ Recognition of sponsorship in all District publications - \$750
- ♦ Scrolling advertisement at Coach McNelly Stadium - \$350
- ♦ High School gymnasium advertising - \$850
- ♦ Recognition in Educational Foundation publications and at events - \$250
- ♦ Inclusion on District website as a sponsor - \$1,900



**The  
Power  
of  
One**

For more information please contact the office of the Superintendent:

Phone: 610-705-6220

**SPRING-FORD AREA SCHOOL DISTRICT**  
**PARTNERSHIP/ADVERTISING AGREEMENT**

This **Advertising/Sponsorship Agreement** is made and entered into on this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, between the Spring-Ford Area School District (“District”) and \_\_\_\_\_ (“Sponsor/Advertiser”).

**WHEREAS**, the School Board has established Board Rules to allow advertising, partnerships and sponsorship on Board property in accordance with law and School Board Policy; and

**WHEREAS**, Sponsor/Advertiser desires to provide financial support for the District’s programs, activities and athletics in exchange for recognition by the District;

**NOW, THEREFORE**, for good and valuable consideration, the parties agree as follows:

1. Scope of Sponsorship/Advertisement. Sponsor agrees to provide financial support for the District’s programs, activities, and athletics as outlined in the Spring-Ford Area School District Partnership Program. Sponsor shall provide financial assistance at the \_\_\_\_\_ level. By contributing at such a level Sponsor shall enjoy the following recognition by the District: \_\_\_\_\_.
  
2. Content. The District reserves the right to reject, alter or refuse any material in its sole discretion in accordance with laws and District and School Board Rules as currently in effect and as they may be amended from time to time should it be determined the sponsorship/advertisement is not consistent with the educational and community mission of the District and is inconsistent with Board Policy 913.1. The District reserves the right to refuse to place any advertisement and/or sponsorships deemed to be in violation of the law or School Board Policy 913.1. The District reserves the absolute right to remove sponsorships the Board or designee deems undesirable. Sponsor understands and agrees that the District is not in any way restricted from granting advertising, sponsorship, or partnership rights to others, including competitors of Sponsor.

Sponsor/advertiser understands and agrees that the sponsorship is being permitted at the discretion of the Board or designee, and such is not intended to create an open or limited public forum.

Sponsor may request where in District publications or facilities the sponsor’s advertisement will occur, however sole discretion as to time, place, and manner of the advertisement shall be with the District.

3. Payment for Sponsorship. Advertiser agrees to remit the Sponsorship Fee’s concurrently with signing this agreement before recognition under the Partnership Program shall take effect.

4. Limitation of Liability and Remedies

- (a) The District shall not be liable for errors in any advertisement. Sponsor's sole remedy shall be to request in writing that District correct the error within fourteen (14) days of receiving notice of the error from the Sponsor.
- (b) Sponsor/Advertiser assumes full responsibility and liability for all materials submitted, printed and published pursuant to this agreement and shall indemnify School Board and hold School Board harmless against all demands, claims or liability related to or arising from such materials or related to any allegation that content infringes on the intellectual property rights of a third party.
- (c) Sponsor/Advertiser assumes full responsibility and liability for all of its materials and shall indemnify School Board and hold School Board harmless against all demands, claims or liability related to or arising from this advertising contract including but not limited to any claims or liabilities arising from personal injury or property damage suffered by School Board or any third party.
- (d) Sponsor/Advertiser recognizes and acknowledges that the advertising material will be located in a public place and that the school cannot and will not be responsible for any damage suffered to the advertisement or any of Advertiser's property and/or equipment. Advertiser expressly waives any all rights to assert any claim for damages against the School Board or the school, including claims of negligence, gross negligence and/or intentional acts on the part of students and/or employees of the School Board and the school. Accordingly, Advertiser expressly accepts the risk of and agrees to be solely responsible for any damage suffered by the advertising material, Advertiser's property and/or equipment no matter the cause.
- (e) Where applicable, Sponsor/Advertiser is wholly responsible for the upkeep, maintenance and removal of advertising and for any costs related thereto.

5. Modification; Non-Assignment. This agreement may not be modified unless approved in writing by both parties. Advertiser shall not assign this agreement without prior written approval from School Board.

6. Termination. The District may terminate this agreement immediately without prior notice in the event Advertiser/Sponsor breaches any term or condition hereof, and Advertiser shall forfeit any unused portion of the fee. At its sole discretion, and at any time within the term of this agreement, without the necessity of cause, the District may terminate this agreement for convenience upon ten (10) days written notice to the Advertiser/Sponsor. In the event of such termination for convenience and upon the removal of the advertising in accordance with the

requirements of this agreement, the District shall repay to Advertiser/Sponsor any unused portion of the fee.

7. Governing Law & Venue. This agreement shall be construed in accordance with the laws of the Commonwealth of Pennsylvania. Any dispute with respect to this agreement is subject to the laws of Pennsylvania, venue in Montgomery County, PA. Each party shall be responsible for its own attorneys' fees and costs incurred as a result of any action or proceeding under this agreement.

The undersigned agree to the terms stated above:

**ADVERTISER:**

**SPRING-FORD AREA SCHOOL DISTRICT**

\_\_\_\_\_  
(Name of Individual or Entity)

BY: \_\_\_\_\_  
(Superintendent of Schools/Principal)

By: \_\_\_\_\_  
(Name of Individual signing on behalf of self or entity)

\_\_\_\_\_  
(Name of School)

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_