

SPRING-FORD AREA SCHOOL DISTRICT

SECTION: COMMUNITY

TITLE: COMMUNITY
RELATIONS/DISSEMINATION
OF PRINTED MATERIALS

ADOPTED: March 25, 1991

REVISED: November 26, 2007

910. COMMUNITY RELATIONS/ DISSEMINATION OF PRINTED MATERIALS	
1. Purpose	The Board of Education feels it imperative that communication be maintained in both directions between the public schools of the district and local organizations such as the district's school support groups, non-profit volunteer groups which serve youth and the local governmental units within the school district boundaries.
2. Authority SC 510 Pol. 115, 118	The Board has authority over the pupils in its care, but shares that authority to a limited extent through the cooperative training programs that take certain pupils into the community during part of their educational career. To make those experiences meaningful, the Board feels cooperation with the community is important.
3. Delegation of Responsibility Pol. 913.1	<p>The administration shall maintain an impartiality among all constituents of the community who promote worthy causes and activities for youth who reside in the district. Schools shall not be used for direct sales promotion of goods or services. Pupils shall not be assigned to outside tasks which do not benefit the pupil primarily.</p> <p>The dissemination of advertisements, notices and printed promotional materials generated by others to members of the student body shall be administered by the district administrator who shall be the Superintendent or the Superintendent designee. The decision of the district administrator shall be final regarding whether the items may be distributed or posted on school property.</p>
4. Guidelines	The practice of distributing pamphlets, flyers, brochures and other similar materials shall be periodically reviewed to ensure that the volume of requests has not become an interruption to the educational process, and/or does not distract student and parental attention from printed communications from the district, principal or teachers. Care shall be taken to ensure that the pupils are not exploited for the benefit of any individual, group of individuals, special interest or cause.

	<p>The following illustrates the documents that may be disseminated, posted or advertised by distribution to the student body with the review and approval of the district administrator:</p> <ol style="list-style-type: none">1. Notices of non-fundraising programs or activities sponsored by non-profit volunteer organizations located within the geographic boundaries of the school district.2. Local boy and girl scouting activities.3. Printed material announcements which promote local community charitable endeavors.4. Notices of events and programs concerning the health or welfare of Spring-Ford Area School District residents sponsored by a Spring-Ford Area governmental unit.5. Notices of non-fundraising programs or activities sponsored by non-profit volunteer organizations which are located outside Spring-Ford Area School District boundaries but which provide programs available to Spring-Ford youth not otherwise offered by groups under number 1 above. <p>The following are those documents that may be disseminated or advertised by distribution to the student body with the review and approval of the principal of the respective building:</p> <ol style="list-style-type: none">1. School newspaper and/or newsletters.2. School event notices and/or calendars.3. School program information bulletins.4. Principal's letter to parents/guardians.5. School support group notices.6. Pupil cocurricular organization notices.
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<p>Pol. 321, 421</p> <p>Pol. 103</p>	<p>The following illustrates those printed materials whose dissemination or advertisements through the student body is prohibited:</p> <ol style="list-style-type: none"> 1. Printed materials which promote fundraising activities of any individual or group other than school support groups. School support groups include the following: Elementary, Intermediate and Middle School Parent Teacher Associations, Home and School Association and Leagues, Music Association, Booster Club, school-sponsored interscholastic programs and other school or district-sponsored activities. 2. Printed materials that are direct sale promotion of goods and services by anyone other than school support groups. 3. Notices and/or publications relating to School Board candidates and/or other election candidates. 4. Political or politically related notices or publications. 5. Materials that in any way violate the policies of the School Board. 6. Defamatory material and other material that is inappropriate based on the age, grade level and/or maturity of the reading audience; material that is poorly written, inadequately researched, biased or prejudiced; material that contains information that is not factual; material that is not free of racial, ethnic, religious or sexual bias; or material that contains advertising that violates public school laws, rules or policies, or other public laws or regulations. <p><u>Other Advertising</u></p> <ol style="list-style-type: none"> 1. Items or notices not specifically covered by any of the designations above shall be evaluated by the district administrator or his/her designee. The Superintendent's decision shall be final. 2. Posters may be displayed in the buildings with the approval of the building principal. 3. Such posters shall be directly related to activities, events, and/or information that relate to the general cultural, educational and/or physical welfare of the pupils and their parents/guardians. Posters displayed shall in no way violate the policies of the Spring-Ford Area School District.
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References:

School Code – 24 P.S. Sec. 510

Board Policy – 103, 115, 118, 321, 421, 913.1