



# SPRING-FORD AREA SCHOOL DISTRICT

DISTRICT ADMINISTRATION OFFICE

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**For Immediate Release**

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## **Spring-Ford Area High School Students Participate in the 10 Day Film Challenge *Photo/Media Opportunity***

**ROYERSFORD, PA** – Spring-Ford Area High School's Broadcast Production students are participating in the *10 Day Film Challenge*. The *10 Day Film Challenge* is an intense and invigorating project in which teams of students make a movie—write, shoot, edit and score it—in just 10 school days, during their film class periods only!

On Day 1, which was March 16, 2015, the Challenge was released to the students with information about the character, prop, line of dialogue, cinematic technique and genre that must be included in their movie. Then 10 school days later, on March 27, 2015, a 3-4 minute movie must be complete. The best films will be shown at a local theater or online as part of an awards ceremony. The screening and awards ceremony date will be announced in late-April.

This is SFAHS's second year participating in the *10 Day Film Challenge*. In 2014, students had six movies screened with two nominations, one win for Best Use of Prop and one Top 10 Movie. This year, 32 students hope to submit eight movies. Contact Cheryl Murgia, Broadcast Production teacher, at [cmurg@spring-ford.net](mailto:cmurg@spring-ford.net) for more information.

**More about the 10 Day Film Challenge:** Founded by educators with over 75 combined years in Television and Film Production education and administration, the *10 Day Film Challenge* is a competition that is ideal for the 21<sup>st</sup> Century classroom.

This competition challenges all students to think creatively and critically while enhancing digital literacy. Their mission is to provide all students with a comprehensive, competitive outlet for their work, while giving their teachers the opportunity to assess the students' ability to think and perform in a dynamic, fast-paced and rigorous learning environment.

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