



# SPRING-FORD AREA SCHOOL DISTRICT

DISTRICT ADMINISTRATION OFFICE

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**For Immediate Release**

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## Spring-Ford Area High School Students Qualify to Attend FBLA's State Leadership Conference

**ROYERSFORD, PA** – Seven Spring-Ford Area High School students qualified to attend the Future Business Leaders of America (FBLA) Pennsylvania State Leadership Conferences, scheduled for April 2015. Congratulations to Ashraya Ananthanarayanan, freshman; Vivian Boyd, sophomore; Cameron Moore, sophomore; Andrew Dougherty, junior; Dominick Falcone, senior; Noah Shoudt, senior; Dan Weisner, senior.

To qualify, students selected a business or computer related topic and completed an objective test. Students who achieve the highest test score in each region advance to the state level. In addition, two SFAHS students entered a new state event in which students created a Social Media Campaign to increase membership in their local chapter. Results for the Social Media Campaign will be available mid-January.

The State Leadership Conference is a major annual FBLA event in which nearly 3,700 student members and advisors participate in competitive events, attend leadership development seminars and campaign for state office; advisers administer the events and participate in professional development sessions. SFAHS is a member of the largest region in the state, with 1,103 members.

**More about FBLA:** FBLA provides innovative leadership development programs to bring business and education together in a positive working relationship. Participation in FBLA can have a direct impact on the direction and success of a young person's career. Millions of students have learned through active membership in FBLA about the world of business and what is expected of them in the workplace. Organizational goals include:

- develop competent, aggressive business leadership
- strengthen the confidence of students in themselves and their work
- create more interest in and understanding of American business enterprise
- encourage members to develop individual projects that contribute to the home, business, and community
- develop character, prepare for useful citizenship, and foster patriotism
- encourage and practice efficient money management
- encourage scholarship and promote school loyalty
- assist students in the establishment of occupational goals
- facilitate the transition from school to work