

## SPRING-FORD AREA SCHOOL DISTRICT

DISTRICT ADMINISTRATION OFFICE

857 SOUTH LEWIS ROAD, ROYERSFORD, PA 19468

For Immediate Release

Contact: Erin Crew, (610) 705-6206

Spring-Ford Area School District School and Community Engagement Consultant

January 23, 2015

## Spring-Ford Area School District Celebrates National School Counseling Week

**ROYERSFORD, PA** – Spring-Ford Area School District will celebrate National School Counseling Week, sponsored by the American School Counselor Association (ASCA), from February 2 to 6, 2015. National School Counseling Week focuses on the unique contribution of professional school counselors and how students are different as a result of what school counselors do. National School Counseling Week highlights the tremendous impact school counselors can have in helping students achieve school success and plan for a career.

More than 32,000 school counselors nationwide will be participating in the week's festivities. Many school counselors will be hosting special events and activities to call attention to the myriad benefits of a comprehensive school counseling program. Spring-Ford Area School District will feature school counselors as part of their "Meet Our Staff" Facebook campaign, introducing the Spring-Ford community to the talented school counselors. Individual schools within the district will hold their own celebration and recognition events. For more information contact Erin Crew at 610-705-6206.

More about American School Counselor Association (ASCA): The American School Counselor Association (ASCA) is a worldwide nonprofit organization based in Alexandria, Va. Founded in 1952, ASCA supports school counselors' efforts to help students focus on academic, personal/social and career development so they not only achieve success in school but are prepared to lead fulfilling lives as responsible members of society. The association, which is the school counseling division of the American Counseling Association, provides professional development, publications and other resources, research and advocacy to more professional school counselors around the globe.

#27/14-15

X X X