



SPRING-FORD AREA SCHOOL DISTRICT

DISTRICT ADMINISTRATION OFFICE

857 SOUTH LEWIS ROAD, ROYERSFORD, PA 19468

For Immediate Release

Contact: Erin Crew, (610) 705-6206

Spring-Ford Area School District School and Community Engagement Consultant

March 23, 2015

Spring-Ford Area School District Receives Communications Awards

ROYERSFORD, PA – SFASD is proud to announce the district received two Awards of Excellence from the Pennsylvania School Public Relations Association (PenSPRA). PenSPRA is an organization of school public relations professionals whose goal is to improve educational communication. PenSPRA sponsors an annual “Excellence in Education Communications Contest,” which showcases a number of categories that reflect the scope of work by communications professionals.

Congratulations to Steve Bonetz, TV Programing Specialist, who received a Promotional Video Awards of Excellence for the Arboretum Spotlight Video, and to Erin Crew, School and Community Engagement Consultant, who received a Social Media Awards of Excellence for the Spring-Ford Meet Our Staff Facebook feature.

SFASD Superintendent, Dr. David Goodin, said, “I am quite proud of our districts increased communications efforts, and am even more proud that we have been recognized for this work.”

[Click here](#) to view the Arboretum Spotlight Video.

[Click here](#) to view the Meet Our Staff Facebook feature.

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