

## SPRING-FORD AREA SCHOOL DISTRICT

DISTRICT ADMINISTRATION OFFICE

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For Immediate Release

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## Spring-Ford Area School District Twitter Account Receives Verified Status

**ROYERSFORD, PA** – Spring-Ford Area School District was recently notified that the districts Twitter account received Verified status. Verification is currently used to establish authenticity of identities on Twitter. Verified accounts are required to provide authenticity information to Twitter before being considered for approval.

Twitter's account verification, which marks a user's profile with the official blue verified tick badge, is given to establish authenticity of identities. Twitter verifies accounts on an ongoing basis to make it easier for users to find who they're looking for. Twitter concentrates on highly sought users in government, politics, journalism, media, sports, business, and other key interest areas.

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