



SPRING-FORD AREA SCHOOL DISTRICT

DISTRICT ADMINISTRATION OFFICE

857 SOUTH LEWIS ROAD, ROYERSFORD, PA 19468

For Immediate Release

Contact: Erin Crew, (610) 705-6206

Manager of Communications and Marketing, Spring-Ford Area School District

March 21, 2016

SFASD Presents a “Must See” Parent Workshop *Photo/Media Opportunity*

ROYERSFORD, PA – The Pottstown Area Health & Wellness Foundation, in partnership with the Spring-Ford Area School District, presents **Dr. Ginsburg, *Raising Kids to Thrive and Cope in the Face of Adversity***.

WHEN: April 14, 2016 and May 9, 2016

WHERE: Spring-Ford Area High School

DETAILS: Dr. Ginsburg delivers an engaging, can't-miss talk that is authentic, practical, and supportive to parents or anyone working with children and teens. He presents a comprehensive coping strategy to help children make wiser choices.

This talk is an overview of the “Seven C’s Model of Resilience.” Parents will leave the session better prepared to:

- Build **confidence** in their children
- Reinforce their children's **competence**
- Foster the vital **connection** between parents and children
- Develop **character**, respect, responsibility, and doing the right thing, even if it's hard
- Develop critical **coping** strategies that help children thrive through adversity
- Help children gain **control** over their own lives, not be passive recipients of life's events
- Help children **contribute** to the well-being of others

RSVP to Erin Crew, Spring-Ford Manager of Communications and Marketing, at ecrew@spring-ford.net, 610-705-6206 or online at www.spring-ford.net.

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