



SPRING-FORD AREA SCHOOL DISTRICT

DISTRICT ADMINISTRATION OFFICE

857 SOUTH LEWIS ROAD, ROYERSFORD, PA 19468

For Immediate Release

Contact: Erin Crew, (610) 705-6206

Spring-Ford Area School District School and Community Engagement Consultant

February 6, 2015

Spring-Ford Music Association Hosts “Rock the Runway” Fashion Show Fundraiser *Photo/Media Opportunity*

ROYERSFORD, PA – The Spring-Ford Music Association announces its “Rock the Runway” Prom Preview Fashion Show, a fundraiser to be held on Saturday, February 21, 2015 at the Spring-Ford 9th Grade Center. The fundraiser will feature student, teacher and alumni models, along with special guest model, the reigning Miss Teen Rhode Island. The fashion show will include local retailers such as Formals XO, Weitzenkorn’s Menswear, Rally House and Page Six, along with many others, showcasing their fashions for the 2015 prom and spring seasons.

The first 100 guests to arrive will receive a “swag bag” of goodies, featuring products from Real Chemistry Skin Care, Jamberry Nails and Dove Chocolatiers. Door prizes, raffle and a 50/50 are also available to all guests of the show. Guests will enjoy complimentary desserts with tea and coffee before and during the show.

Doors open at 6:30 p.m., the fashion show will begin at 7:15 p.m. This will be a night you don’t want to miss.

Tickets are on sale at www.springfordmusic.org. For more information, email springfordmusic@gmail.com.

About Spring-Ford Music Association: The Spring-Ford Music Association is a 501(c)3 that supports the musical arts within the Spring-Ford Area School District. Through our fundraising efforts we are able to provide funding for clinicians and guest conductors, maintenance of the indoor color guard and indoor percussion programs, chaperons for trips and competitions, vehicles to move student equipment and financial assistance to qualifying students in need.

X X X

#31/14-15