



# SPRING-FORD AREA SCHOOL DISTRICT

DISTRICT ADMINISTRATION OFFICE

857 SOUTH LEWIS ROAD, ROYERSFORD, PA 19468

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**For Immediate Release**

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## **Spring-Ford Area High School to Film School Wide Lip Dub Video *Photo/Media Opportunity***

**ROYERSFORD, PA** – Lip Dub's are sweeping the nation by using interactive videos to highlight talented high school students. On Friday, June 3, 2016, more than 2,400 Spring-Ford students and staff in grades 9-12 will participate in this one-take filming.

What is a Lip Dub? A lip dub is a one-take music video that involves lip-syncing, cheering and lots of school spirit. Students lip-sync to a song, while walking backward in front of a camera, with classmates lining the halls on either side of the camera. These students that line the halls on either side are representing their sport, music or instrumental group, extra-curricular activity, or academic program.

Students in the Broadcast Production II class have been working for the past few months to plan the route, recruit students and perfect the one-take video. The route will be through the lower level halls and culminate in the gym. Everyone involved will be assigned a "zone" or section along the route.

**WHEN:** Friday, June 3, 2016

11:45 a.m. – 12:30 p.m. – hallway and prop setup

12:40 p.m. – students report to their assigned zone

1:20 – 2 p.m. – walk through followed by final filming

**WHERE:** Spring-Ford Area High School, 350 South Lewis Road

**DETAILS:** More than 2,400 Spring-Ford students and staff in grades 9-12 will participate in this one-shot filming.

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