



SPRING-FORD AREA SCHOOL DISTRICT

DISTRICT ADMINISTRATION OFFICE

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For Immediate Release

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March 21, 2016

Spring-Ford Teacher Invited to NASA Launch *Photo/Media Opportunity*

ROYERSFORD, PA – Spring-Ford Area School District teacher, Dan Leppold, was invited to join the NASA Social team for the March 22, 2016 Orbital ATK OA-6 Cargo Resupply Flight to the International Space Station.

Liftoff of the rocket and spaceship is scheduled for 11:05 p.m. on March 22, 2016. Prior to launch, Leppold will visit the launchpad and NACA facilities, meet with flight engineers and astronauts, and attend launch control during the rocket liftoff and spaceship deployment. Leppold's main focus will be to document the events so that he may share the experience with Spring-Ford students. His two day schedule includes:

Monday, March 21:

Arrival and registration at Press Accreditation Office/board buses
NASA Tours
NASA Social Activities/Speakers

Tuesday, March 22:

Arrival at Press Accreditation Office/board buses
NASA Tours
Arrive at Press Accreditation Office
Launch of Orbital ATK CRS-6 Mission
Post Launch Briefing

Follow Leppold's trip on [Twitter @Dolostone](#)

ABOUT NASA SOCIAL:

What is the NASA Social program? NASA Social is a program to provide opportunities for NASA's social media followers to learn and share information about NASA's missions, people, and programs. NASA Social program includes both special in-person events and social media credentials for individuals who share the news in a significant way. This program has brought thousands of people together for unique social media experiences of exploration and discovery.

What are NASA Social media credentials? Social media credentials give users a chance to apply for the same access as journalists in an effort to align the access and experience of social media representatives with those of traditional media. People who actively collect, report, analyze and disseminate news on social networking platforms are encouraged to apply for media credentials. Selection is not random; those chosen must prove they meet specific engagement criteria. Qualified attendees will have the same access to the event as news media and may view the launch, participate in media briefings, tours and other available opportunities. All social media accreditation applications will be considered on a case-by-case basis.

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