



SPRING-FORD AREA SCHOOL DISTRICT

DISTRICT ADMINISTRATION OFFICE

857 SOUTH LEWIS ROAD, ROYERSFORD, PA 19468

For Immediate Release

Contact: Erin Crew, (610) 705-6206

Spring-Ford Area School District School and Community Engagement Consultant

February 25, 2015

Spring-Ford Intermediate School Hosts Hoops for Hearts Event ***Photo/Media Opportunity***

ROYERSFORD, PA – Students and staff at the Spring-Ford Intermediate School are gearing up for a major basketball event, Hoops for Hearts Playoffs, scheduled for Thursday, February 26 and Friday, February 27. Hoops for Hearts, led by SFAHS physical education teacher Jeff Moyer, is entering its 18th year. Over the past 18 years, more than 3,000 students have participated and raised nearly \$200,000 for the American Heart Association.

WHEN: Thursday, February 26 and Friday, February 27 from 2:15 to 3:15 p.m.

WHERE: Spring-Ford Intermediate School Gym, 833 South Lewis Road, Royersford

DETAILS: Students participate in a week of Hoops for Heart activities games such as “Knock Out,” “Around the World,” “3 on 3,” etc. The week culminates with an assembly on Thursday and Friday, one for the fifth grade and one for the sixth grade. The top 20 fundraising students in each grade play in a basketball game against the faculty members while the student body cheers them on.

CONTACT: Jeff Moyer, SFASD physical education teacher, at jmoye@spring-ford.net

More about the American Heart Association: The American Heart Association is the nation’s oldest, largest voluntary organization devoted to fighting cardiovascular diseases and stroke. The organization now includes more than 22.5 million volunteers and supporters working tirelessly to eliminate these diseases.

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